

Frequently Asked Questions

What Does 'Working for Regulatory Change' Mean?

Working for Regulatory Change (WRC) is a category that recognizes companies that test on animals only when [required by law](#), that are completely transparent with PETA about the tests on animals that they conduct and why, and that are actively working to promote development, validation, and acceptance of [non-animal methods](#).

While we encourage consumers to support only those companies that have committed to a complete, permanent ban on all tests on animals (please see [PETA's list of companies that don't test on animals](#)), we also recognize that some companies are working to change the laws that require testing on animals. These companies conduct as few tests on animals as possible and work openly and diligently to eliminate the tests still required by government agencies. Companies on our WRC list are taking steps in the right direction for animals by using non-animal methods as often as possible and being transparent about the tests that they do conduct when required by law.

Avon Products, Inc.	1345 Ave. of the Americas New York, New York 10105	1-800-367-2866 212-282-5000	http://www.avon.com
BioFilm	3225 Executive Ridge Vista, California 92081	1-800-848-5900 619-727-9030	http://www.biofilm.com
Colgate-Palmolive Co.	300 Park Ave. New York, New York 10022	1-800-221-4607 212-310-2000	http://www.colgate.com
Unilever			http://www.unilever.com